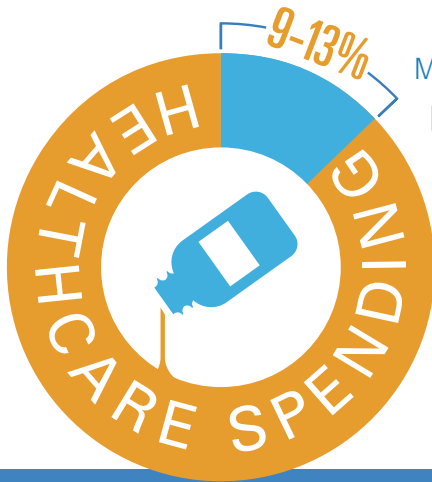


Biomedical Innovation: Low Cost, High ROI

New medicines, devices and diagnostics can reduce the costs of care, restore health and extend life, providing excellent return on investment.

Drug Costs are Actually Quite Low



Medicines Have
**Consistently Comprised
Only 9% to 13%**
of Total Healthcare
Spending for Decades¹



Cancer Medicines are
Less Than 1%
of All Healthcare
Spending²



Drug Access Reduces Healthcare Costs

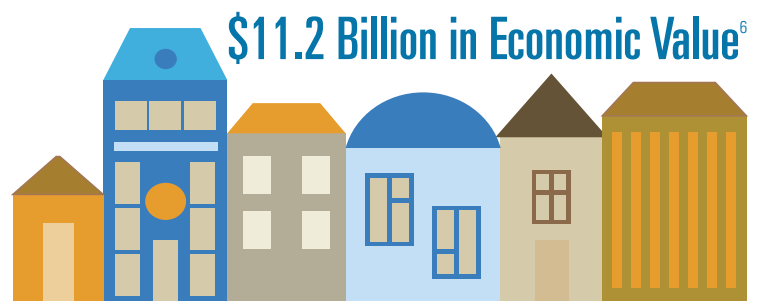


Medicare Prescription Drug Coverage
has Reduced Hospitalization Rates by 8%...
Saving \$1.5 Billion Annually⁴

Medicare Coverage
for Obesity Drugs Could



Devices Extend Life and Boost Economic Growth



Sources: ¹Centers for Medicare and Medicaid, ²IMS Institute for Healthcare Informatics, ³National Bureau of Economic Research, ⁴National Bureau of Economic Research, ⁵Robert Wood Johnson Foundation, ⁶WU.
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